



Road America, Elkhart Lake
Friday, June 5, 2020

to benefit
Make a Wish Foundation / Lemons of Love

SPONSORSHIP OPPORTUNITIES

Take to the track with your own vehicle "at speed" on the historic Road America circuit.

Learn from skilled, race-experienced instructors who will help you improve your performance.

Lead the way for other Wisconsin companies by investing in a statewide asset that we all depend on.

Align your brand with one of the most compelling and trusted brands in the region. Show your employees that you value engaging in corporate philanthropy that has the power to impact their families, their neighbors and their community.

Why your support matters



"Together, we create life-changing wishes for children with critical illnesses."

LEMONS OF LOVE

"The Lemons of Love mission is to provide support and community to those impacted by cancer. We believe all people living with cancer can benefit from the power of human connections."

SANCTIONED BY THE SPORTS CAR CLUB of AMERICA
MILWAUKEE REGION

NETWORKING OPPORTUNITIES:

Drive participants are corporate leaders and individuals in the Wisconsin and Illinois area.

Sponsorship options and marketing benefits highlight your company to an elite group of influencers.



SPONSORSHIP LEVELS

Platinum Sponsor

\$15,000

- Ten (10) driver spots on Friday, June 5 at Road America.
- Logo presence on dedicated website for event.
- Recognition in event program.
- Unique opportunity to drive your car at Road America.
- Reserved area in Tuffe Center for display.
- Opportunity to speak to drivers.

Gold Sponsor

\$7,500

- Seven (7) driver spots on Friday, June 5 at Road America.
- Logo presence on dedicated website for event.
- Recognition in event program.
- Unique opportunity to drive your car at Road America.
- Reserved area in Tuffe Center for display.
- Opportunity to speak to drivers.

Silver Sponsor

\$5,000

- Five (5) driver spots on Friday, June 5 at Road America.
- Presence on dedicated Web site for event.
- Recognition in event program.
- Unique opportunity to drive your car at Road America.
- Reserved area in Tuffe Center for display.

VIP Sponsor

\$4,000

- One (1) driver spot on Friday, June 5 at Road America.
- First on track in run group.
- Presence on dedicated Web site for event.
- Recognition in event program.
- Unique opportunity to drive your car at Road America.
- Private tour of race control.
- Overnight stay (Friday night).

Bronze Sponsor

\$2,500

- Two (2) driver spots on Friday, June 5 at Road America.
- Presence on dedicated Web site for event.
- Recognition in event program.
- Unique opportunity to drive your car at Road America.
- Table display in Tuffe Center.

Hot lap Sponsor

\$2,000

- One (1) driver spot on Friday, June 5 at Road America.
- One (1) hot lap ride.
- Presence on dedicated Web site for event.
- Recognition in event program.

Corner Sponsor

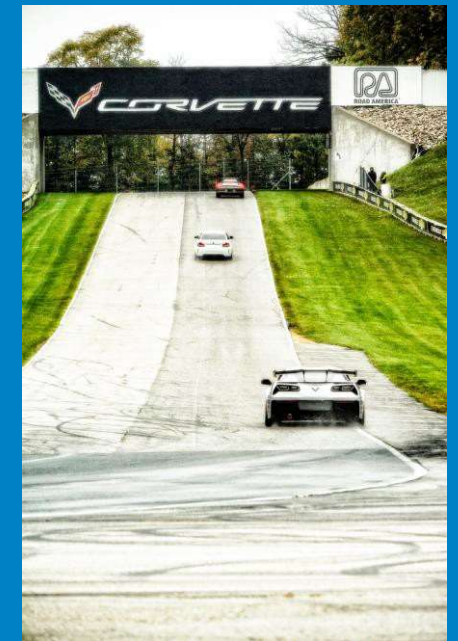
\$1,500

- One (1) driver spot on Friday, June 5 at Road America.
- Presence on dedicated Web site for event.
- Recognition in event program.
- Unique opportunity to drive your car at Road America.
- Table display in Tuffe Center.

Hat Sponsor

\$1,500

- Logo of choice embroidered on hat.





Yes! I would like to participate in the Drive Event on June 5, 2020.

SPONSORSHIP OPPORTUNITIES:

- Platinum Sponsor - \$15,000
- Silver Sponsor - \$5,000
- Bronze Sponsor - \$2,500
- Corner Sponsor - \$1,500
- Individual driver entry - \$300 (price increases to \$425 after May 5th)
\$50 per guest
- Gold Sponsor - \$7,500
- VIP Sponsor - \$4,000
- Hot Lap Sponsor- \$2,000
- Hat Sponsor - \$1,500

We are unable to participate. Please accept our enclosed gift of \$_____
(Checks made payable to scca)

This agreement has been accepted on the _____ day of _____, 20 ____.

Company and/or Name: _____
(Please list your name/company exactly as you want it to appear in all printed materials.)

Primary Contact: _____

Address: _____

Title: _____ E-

Mail: _____

Please contact Jason Stormowski for further details
Jasons@imperial-vc.com
Phone 414-687-2580

For office use only:
Agreement submitted and signed by:
